

Family Physician & www.ohioafp.org

Classified Advertising Rates & Agreement

Advertiser Name _____

Company Name (if different than "Advertiser") _____

Contact Name/Title _____ AAFP Member ID (if applicable) _____

Street Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

<i>Magazine Classified Rates</i>			<i>Web Site Classified Rates</i> (Up to 200 Words per 90 Days)			
	<i>Non-Member</i>	<i>OAFP Member*</i>	<i>Non-Member</i>	<i>OAFP Member</i>	<i>Magazine Advertiser & Non-Member</i>	<i>Magazine Advertiser & OAFP Member</i>
50 or less words	\$75	\$55				
51-100 words	125	90	\$150	\$100	\$30	No Charge
101-150 words	175	130				
151-200 words	225	165				

NOTE: OAFP member rates available with proof of AAFP membership ID number and signature of member. Discount valid only if member is the primary contact for advertisement.

ISSUE(S)	WEB SITE RUN DATES	FREQUENCY/RATE	DISCOUNT	COMMENTS

OAFP is authorized to reserve the aforementioned requested advertising space at the indicated rate and subject to the following "Terms."

Signature _____ Date _____

FOR OAFP OFFICE USE:

Date Rcvd. _____ Rcvd. By _____ Date Invoiced _____

Terms

Advertising is subject to acceptance by the publisher as to character, layout, text and design. The publisher will have no liability for errors in type. The publisher will not be liable for any cost or damages if for any reason it fails to publish an advertisement. Placement of advertisements is at the discretion of the publisher unless previously agreed to in writing. Incomplete/missing elements may incur a charge. Inserts are available for \$2,000 plus postage and production costs. All consecutive contract advertisers are protected against rate increases for the duration of the contract. Cancellations must be received in writing prior to the closing date; however, if the advertiser chooses not to fulfill a contract, that advertiser will be subject to the full price for ads already placed plus a 20 percent cancellation fee for ads not placed. All advertisements are accepted and published by the publisher upon the representation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. The agency and advertiser will indemnify and hold the publisher harmless from and against any claims, loss, liability or expense, including reasonable attorney's fees, arising out of the publication of such advertisements, including without limitation those resulting from claims of suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringement.

Copy and Return Original Agreement to:

Emily Pavoni, Membership Services Manager
4075 North High Street
Columbus, Ohio 43214-3296
Phone: 614-267-7867 • Fax: 614-267-9191 • E-mail: classifieds@ohioafp.org

Copy Specifications

Copy for all classifieds is to be furnished by the advertiser. OAFP reserves the right to make necessary spelling and/or grammatical changes to the classified(s) prior to printing or posting on the Web site. Any alterations to copy at the request of the advertiser after publication on the Web site will be billed at cost to the advertiser. The advertiser may request that the classified(s) be removed from the OAFP Web site prior to the 90-day agreement (in cases of position filled, merchandise sold). However, prorated refunds are not available. Submit plain text via e-mail to classifieds@ohioafp.org. Include the contact name of author and phone numbers in the e-mail message.